



MobyMax Information Kit

Learn twice as fast.™

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In over 73% of K-8 public schools and growing, MobyMax is rapidly changing the American classroom. And you know what, we're loving every minute of it! We can't tell you how gratifying it is to see the tremendous progress students are making, not to mention how much fun MobyMax has made teaching.

Last year's release of the revolutionary Touch Curriculum™ for our new K-8 Science and Social Studies modules is just the beginning. At the start of this year, we will release a dozen Early Reading modules that are just as revolutionary. Moby's math manipulatives and formative Assessment Test Banks head the list of exciting things to follow.

Our quest for the most effective way to teach is never-ending. Our goal is to help you help your students reach their fullest potential. Our mission is to create a global, research-powered curriculum that enables every child everywhere to learn twice as fast.

Sincerely,



MobyMax Co-founders



# World Class Curriculum

## Science

Cognitive Skill Science engages students with manipulatives and deepens learning of STEM concepts through discovery.

## Early Reading Trio

Early Words. Early Reading. Early Writing. Early Reading Trio is an essential addition for every beginning reader.

## Social Studies

Cognitive Skill Social Studies engages students with interactive lessons on geography, economics, government, and history.

## Math

Moby Math finds and fixes missing math skills that are crucial for math comprehension.

## Math Facts

Fact Fluency's adaptive instruction enables students to develop math fact fluency quickly.

## Number Sense

Number Sense instills a deep, intuitive sense of numbers.

## Reading

Students read fictional texts and informational articles, all while building core reading skills.

## Writing

Teachers save tons of time with the Writing Workshop module and the Writing Assignment interface.

## Language

Comprehensive language lessons teach key skills necessary for lifelong success in writing.

## Vocabulary

Moby Vocabulary is the fastest way to learn new words. Students remember them for a lifetime.

## Test Prep

Test Prep dramatically increases test scores by focusing only on skills students need to learn.

# Why Moby?

## Proven 2X Results

Curriculum sets the standard in effectiveness

## All Subjects

Math, Fact Fluency, Number Sense, Science, Social Studies, Reading, Writing, Language, and Vocabulary

## Complete Solution

Progress monitoring, diagnostic tests, assessments, daily goals, IEP, adaptive lessons, and Test Prep

## Touch Curriculum

Thousands of manipulatives designed for greater engagement and deeper learning

## Personalized Learning

Individualized Education Plan for each student

## Find and Fix

Identify and fix missing skills

## Built-in Engagement

Badges, Games, Contests, Messenger, Vibes, Daily Challenges, Daily Comics and more!

# Fully Integrated

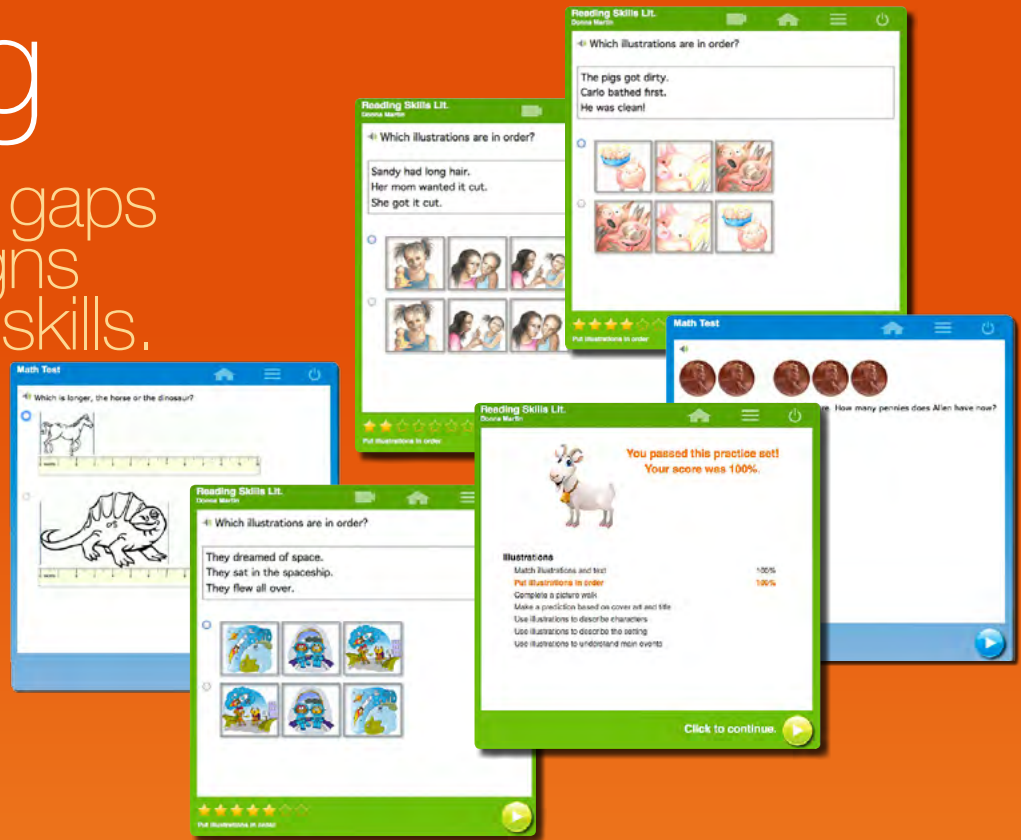
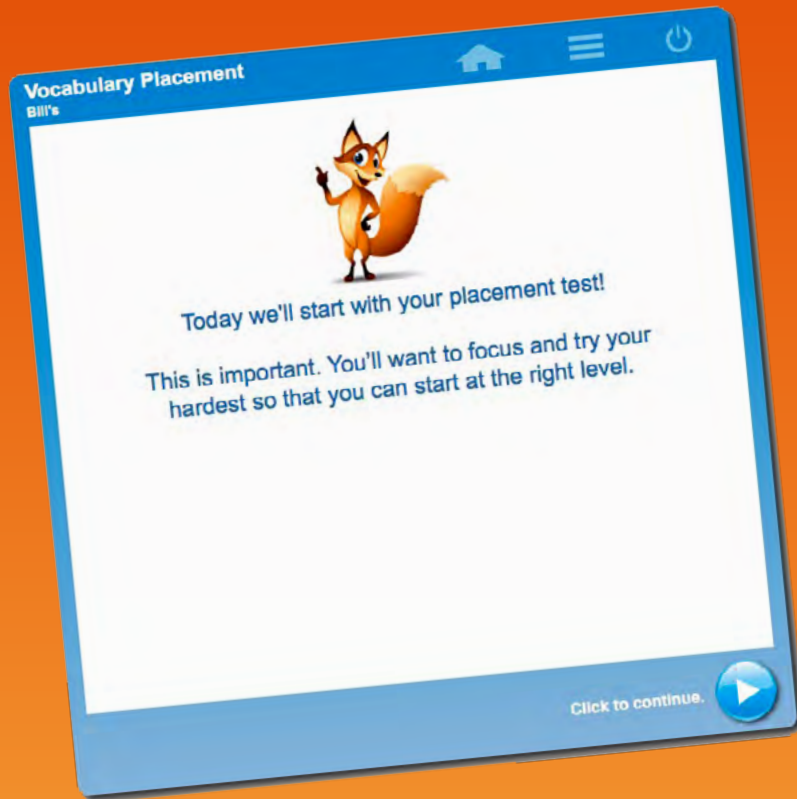


Every level of the Moby interface is integrated. It all looks and feels the same, no matter what module students are in. Even better, all of the data is integrated! Teachers can view data by student, lesson, class, subject, standard, and more, so they know exactly where to focus their attention.

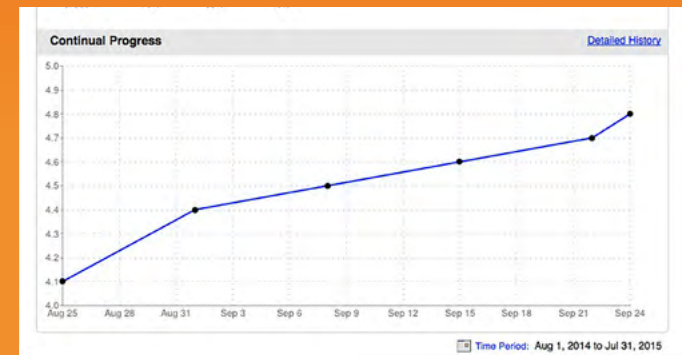


# Totally Engaging

MobyMax identifies learning gaps and then automatically assigns lessons to address missing skills.



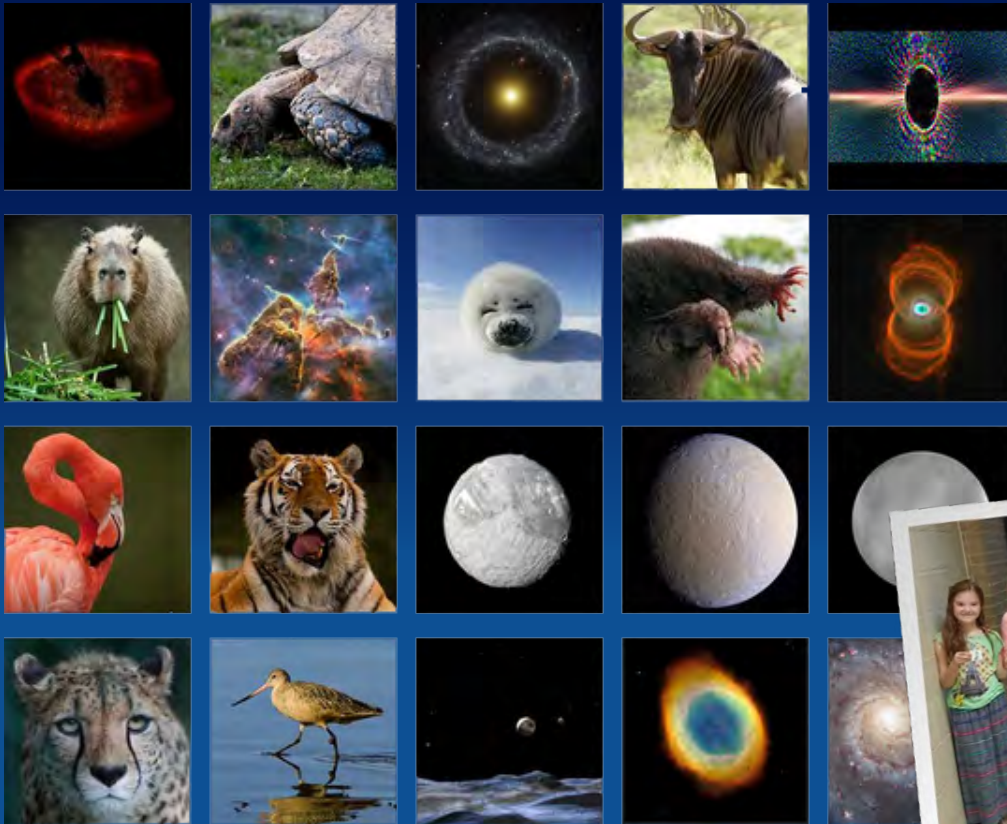
Narrated and animated lessons encourage students' natural curiosity.



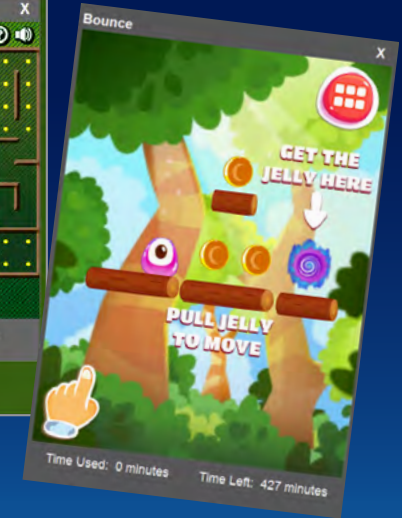
Students and teachers follow progress.

# Motivational Tools

## Badges



## Games



## Contests

Click pix to download

# ...and more!

Vibes ■ Time & Alerts ■ Messenger ■ The Wall ■ Daily Goals ■ Daily Comics



# Progress Reporting

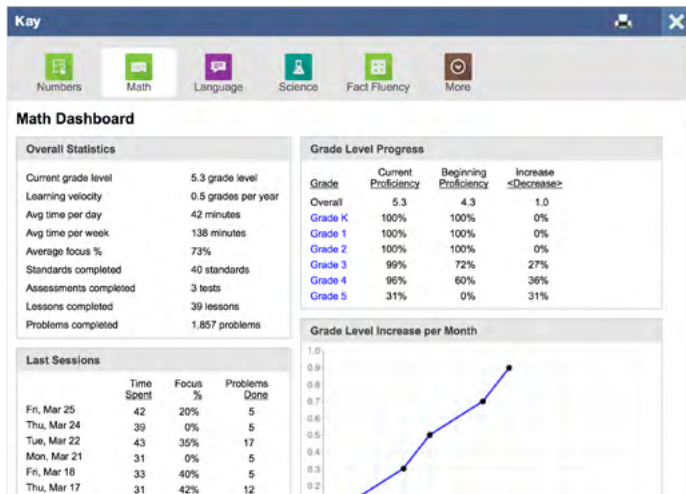
Targeting areas that need attention has never been easier.

Speed of learning

Monitor improvement

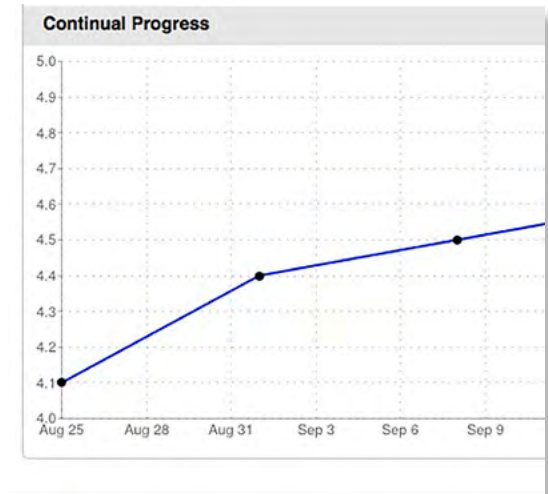
Progress Monitoring						
Students						Class
Student	Ending Grade Level	Beginning Grade Level	Increase <Decrease>	Standards Passed	Learning Velocity	Print
Eric	4.8	4.1	0.7	26	2.5	<input type="checkbox"/>
Molly	7.1	6.7	0.4	15	1.6	<input type="checkbox"/>

Concise and easy-to-follow data



**Student Name Progress Reports**

Common Core Standards	Ending Proficiency	Beginning Proficiency	Increase <Decrease>
Grade K	100%	100%	0%
Grade 1	100%	100%	0%
Grade 2	100%	100%	0%
Grade 3	99%	72%	27%
3.OA Operations	100%	100%	0%
3.NBT Numbers	100%	100%	0%
3.NF Fractions	94%	11%	83%
3.NF.1 Understand a fraction 1/b as the quantity formed by 1 part when a...	100%	100%	0%
3.NF.2 Understand a fraction as a number on the number line; represent...	100%	0%	100%
3.NF.2a Represent a fraction 1/b on a number line diagram by defining the...	100%	0%	100%
3.NF.2b Represent a fraction a/b on a number line diagram by marking off a...	100%	0%	100%
3.NF.3 Explain equivalence of fractions in special cases, and compare...	75%	0%	75%
3.NF.3a Understand two fractions as equivalent (equal) if they are the...	100%	0%	100%
3.NF.3b Recognize and generate simple equivalent fractions, e.g., 1/2 =...	75%	0%	75%
3.NF.3c Express whole numbers as fractions, and recognize fractions that...	100%	0%	100%
3.NF.3d Compare two fractions with the same numerator or the same...	100%	0%	100%



# Inside the classroom

Click pix for HD video



## FAQ:

### Is MobyMax aligned to the Common Core?

Yes. MobyMax's curriculum is built for and aligned with the Common Core State Standards.

### What grades and subjects do you cover?

MobyMax is the only completely integrated K-8 curriculum covering reading, writing, vocabulary, language, math, fact fluency, number sense, social studies, and science.

### Do you offer professional development or training?

MobyMax is so easy to use that most teachers get started in just a couple of minutes and don't need training. For those who want to learn more, our free support includes live webinars, videos, help pages, and phone and email customer support.

### What are the system requirements for MobyMax?

The only system requirements for MobyMax are an internet connection and browser.

### What does MobyMax cost?

MobyMax's curriculum is free for an unlimited number of students! A MobyMax Pro license gives you features like progress monitoring, placement tests, classroom tools, and student motivational tools.

A 12-month Pro license is only \$99 per teacher and just \$1295 for your whole school.

# Press

Click on images for full story

teachthought  
WE GROW TEACHERS

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## Two Collaborative Learning Tools I Use To Motivate Students



Two Collaborative Learning Tools I Use

by Derek von Waldner

As many educators know, students at a certain grade level. Even the most paced and differentiated learning of the question becomes what specific

In my two years of teaching fourth grade at School, I have defined success as helping other students. Through dif

eSCHOOL NEWS  
Daily Tech News & Innovation

NEWS

## Rural schools implement personalized curriculum to close skill gaps

BY LAURA DEVANEY  
October 21st, 2015

f t

## ComputED Gazette Names MobyMax Best Multi-Level Multi-Subject Website

Tweet Share Like Share +1



Potomac, MD - Oct. 1, 2015 - MobyMax, innovator of personalized and blended learning for K-8 students, earned the 2015 Education Software Review (EDDIE) Award for best Multi-Level Subject Website. Presented by ComputED Gazette, the award honors publishers offering a content that supplements existing curriculum and increases teacher productivity. MobyMax technology that engages parents to encourage educational excellence.

"We receive hundreds of kudos from teachers each week, but it is especially gratifying to receive the EDDIE Award," said MobyMax co-founder Wade Willett. "As we continue to release new content each month, it is an honor to be recognized for our excellence."

MobyMax co-founder Glynn Willett added, "We have three early reading modules ready for release this week, phonetics slated for release at the end of November, and blended words ready by December."

The ComputED Gazette is a valuable educational resource, having served the education community for more than 21 years. The award selection criteria include academic content, potential for broad classroom use, technical merit, subject approach, and management system. Publishers worldwide submitted programs in more than 50 award categories.

"MobyMax is an impressive educational website that provides an extensive K-8 curriculum for ELA, Math, Science and Test Prep," according to EDDIE Award reviewers. "After an initial (interactive) placement test, the adaptive curriculum creates a unique, individualized education plan so that gifted students can

edtech digest  
cool tools interviews + trends

ENTRY CLOSED. JUDGING REVIEW PERIOD: NOV 9, 2015 - FEB 14, 2016.  
"EDTECH'S BEST AND BRIGHTEST"  
★★★★★  
The EdTech Awards  
2016  
FINALISTS ANNOUNCED IN MARCH 2016

Home Features Honor About Us Services Awards Program Special Reports Lists Resource Library Events Past Issues

## Cool Tool | MobyMax Cognitive Skills Science

Posted on November 9, 2015



K-8 Cognitive Skills Science curriculum by MobyMax is based on transformative Touch Curriculum technology, which uses over 20,000 interactive manipulatives to engage students on a deeper level than traditional curriculum. Rather than simply reading textbook pages, Touch Curriculum gives students an immersive experience by dragging and dropping, repositioning, building, writing, creating, and more. This curriculum creates opportunities for both personalized learning and blended learning environments, enabling students to discuss, learn and retain science at a deeper level through exploring and discovering science concepts with cognitive skill manipulatives. Incorporating these important cognitive skills not only leads to rigorous problems and better retention, but also develops the varied types of analytical thinking that students need to be successful in STEM disciplines. The platform accelerates personalized learning with systematic review of key concepts and science vocabulary. Formative assessment quizzes and comprehensive end-of-section tests provide detailed progress monitoring for teachers. MobyMax also allows teachers to create highly effective lessons for whole-class instruction and even offers a built in student response system. While Cognitive Skills Science was developed based on the Next Generation Science Standards (NGSS), the curriculum is also aligned to all state standards. MobyMax's Cognitive Skills Science is an essential STEM resource for all teachers and starts students on the path to becoming effective problem solvers and critical thinkers. [Worth a good look.](#)



# Thousands of happy teachers

I am loving this! MobyMax is allowing each and every one of my students to work at a level that is perfect for their instructional level. It's like cloning a copy of me for each student and at the end of the day I am left with more data to make REAL classroom decisions. Thanks!

Ryan Parrot

Royerton Elementary School, IN

MobyMax is a great resource for ESE teachers! I can track their progress on their IEP goals. I am able to bring the data to my meetings with a print out of the data/charts. It's wonderful to have my students working on their level and being successful! They are truly excited about math now!

Nicole Roberts-Webster

Manatee Academy K-8, FL

My whole class is wild about MobyMax! The kids are so motivated to earn badges, and they absolutely love getting messages from me. As a 4th grade teacher I have always found it so challenging to provide assignments for each student at their own level. MobyMax makes this so easy, and I can see that the students are building confidence.

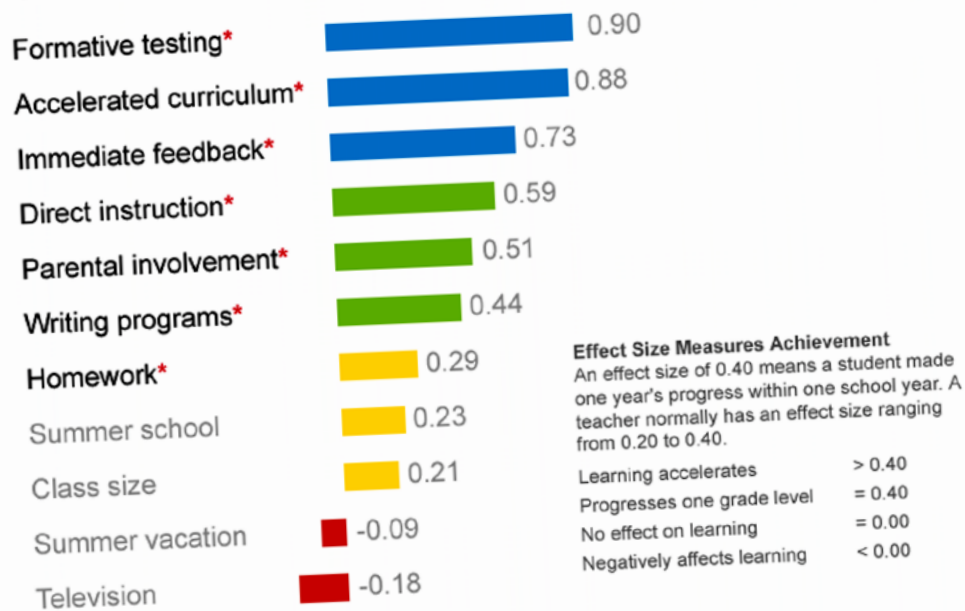
Lynn Watson,

Cedar Wood Elementary, WA

# Based on scientific research

## MobyMax's Research-Based Pedagogy

Chart is based on Professor John Hattie's research that synthesized over 1,000 meta-analyses of over 50,000 studies.

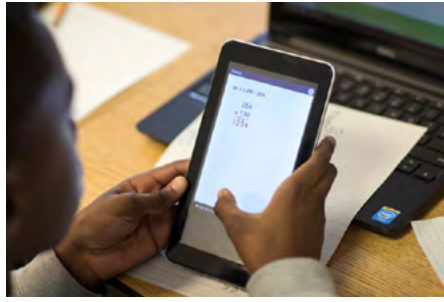
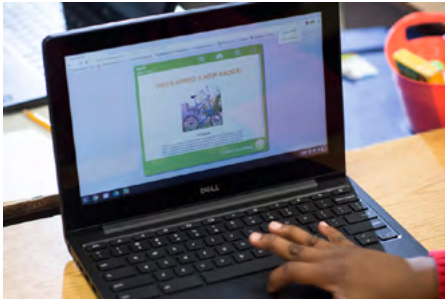
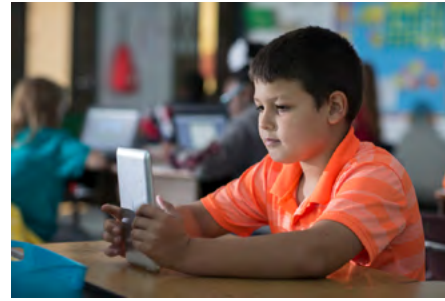


\*All part of MobyMax's curriculum system

Students who have spent just 40 hours using MobyMax average one full grade-level increase in both math and language. These results are due largely to MobyMax's pedagogy, which incorporates multiple research-based techniques that have proven highly effective in increasing student achievement.

[Download White Paper](#)

# Promo Images Click pix to download.



**MobyMax**  
Learn twice as fast™

**FREE** Increase 1 full grade level in the 1st month!  
Personalized 2X Learning  
Engagement Guaranteed

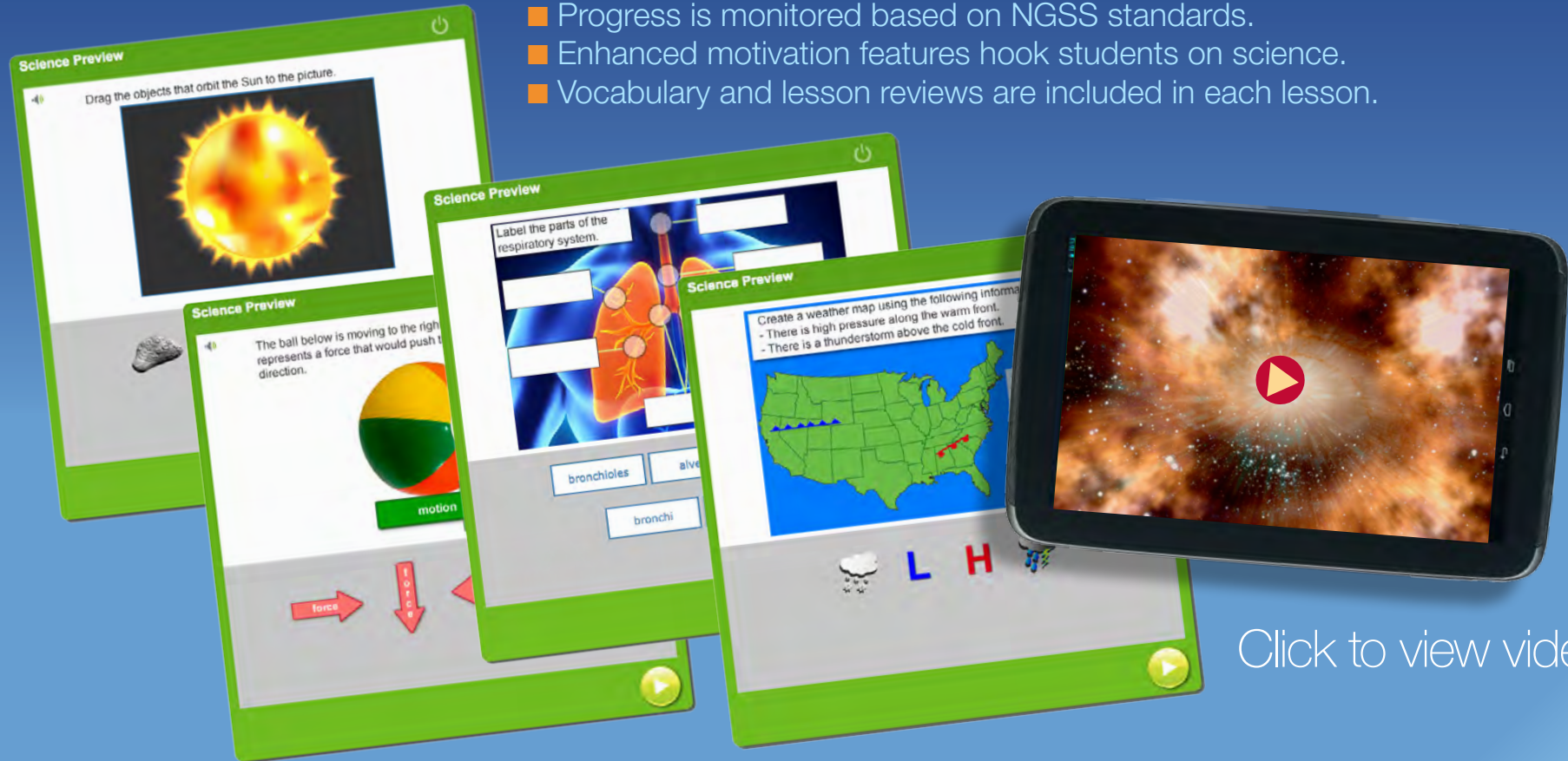


NEW

# Introducing Cognitive Skill Science

A revolutionary way to teach science!

- Manipulatives engage students and teach cognitive skills.
- Students learn science while practicing essential STEM skills.
- Mastery is tracked with quizzes and chapter tests.
- Progress is monitored based on NGSS standards.
- Enhanced motivation features hook students on science.
- Vocabulary and lesson reviews are included in each lesson.



[Click to view video](#)



# Introducing Cognitive Skill Social Studies

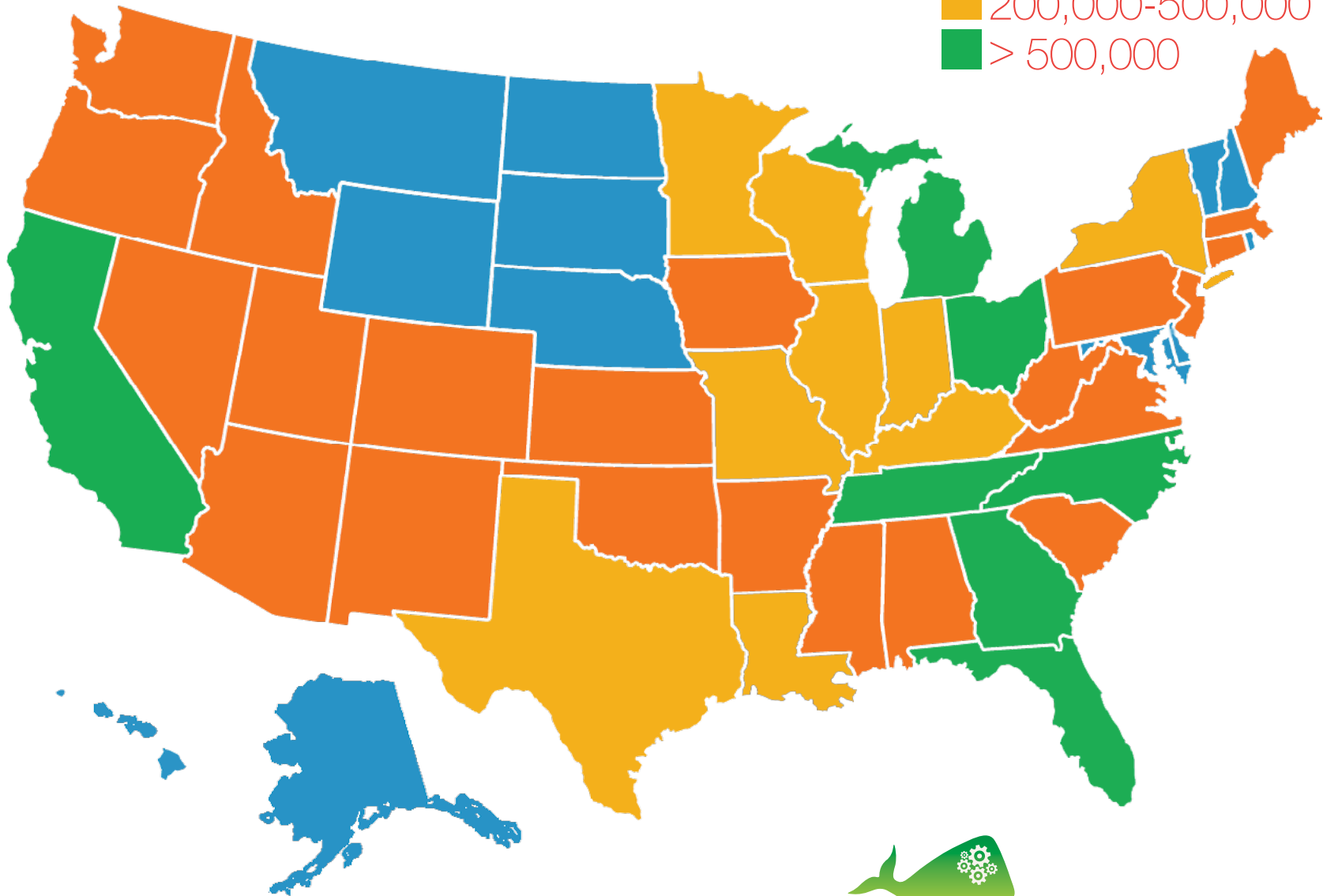
Teaching social studies will never be the same.

- Students think and touch their way to mastery using interactive cognitive skill manipulatives.
- Engaging lessons cover geography, economics, government, history, and essential social studies skills and practices.
- Vocabulary terms are practiced and applied in context and reviewed at the end of each lesson.
- Short quizzes provide a quick snapshot of mastery as students progress through lessons.
- Chapter tests provide teachers with automatic summative data on student mastery.
- Enhanced motivation features hook students on social studies.





Over 16,500,000 students registered.



# Them/Us

	E-Curriculum						Practice Websites		
	MobyMax	Scholastic	Voyager	Amplify	Renaissance	Compass Learning	IXL	Study Island	Khan Academy
Price per student per year*	\$4 <sup>1</sup>	\$1,240 <sup>2</sup>	\$408 <sup>3</sup>	\$45 <sup>4</sup>	\$45 <sup>5</sup>	\$48 <sup>6</sup>	\$12 <sup>7</sup>	\$46 <sup>8</sup>	Free
K-8 Math	■	■	■		■	■	■	■	■
K-8 Language	■		■	■	■		■	■	
K-8 Reading	■	■	■		■	■		■	
K-8 Writing	■	■						■	
K-8 Science	■	■						■	
K-8 Social Studies	■							■	
Vocabulary	■	■	■		■				
Test Prep	■								
Comprehensive Progress Monitoring	■	■	■		■	■	■	■	
Unlimited CCSS Assessments	■	■	■	■	■	■		■	
IEP Tracking	■								
Printable Worksheets	■	■	■						
Badges	■	■	■				■		■
Games	■	■	■	■				■	
Contests	■	■						■	
Messenger	■		■						■
Parent Portal	■				■			■	■

\* Based on a school of 300 students

1 - With MobyMax, all subjects and features are included!

2 - \$9,000 for Assessments + \$180,000 for Math180 + \$180,000 for Reading180 + \$2,700 for Expert Space + \$40 for Scholastic Printables

3 - \$62,000 for Math Live + \$56,200 for Language Live + \$3,500 for Ticket to Read

4 - \$13,500 for Amplify ELA.

5 - \$2,150 for Star Assessments + \$2,325 for Accelerated Reader + \$2,640 for Accelerated Reading

6 - \$14,374 for PathBlazer Math and Reading

7 - \$3,490 for IXL Math and ELA

8 - \$2,700 for Staar Prep Assessments + \$11,106 for Study Island Math and Reading

“ I want to say that I am very pleasantly surprised that an actual person read and answered my questions, and so promptly, too. This gives me great confidence. I know that if I get stuck, there will be someone to help. Thank you very much. Thrilled. ”

**Renae F.**  
Monroe Elementary  
Janesville, WI

# Sales and Support

888.793.8331  
[support@mobymax.com](mailto:support@mobymax.com)



2010

Moby Math is released

2011

Adaptive Placement Testing  
Progress Monitoring  
Full K-8 Curriculum

2012

Contests  
Parent Portal

2013

Moby Math becomes MobyMax  
Vocabulary  
Language  
Reading  
Writing  
Test Prep  
Messenger  
Vibes  
The Wall

2014

Reading Skills (Literature)  
Reading Skills (Informational)  
Number Sense  
Touch Curriculum  
Games

2015

Writing Workshop  
Cognitive Skill Science  
Early Reading Trio  
Reading Assessment

2016

Cognitive Skill Social Studies  
Whiteboard Activities  
Phonics  
Spelling  
Alphabet

Only kids  
love Moby  
more than  
teachers!

FREE Curriculum



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